

# Amity Business School

## Detailed Report on Workshop on Business Development Skills of MBA II Sem

15<sup>th</sup> Feb. 2019

ABS continued with the Workshop on Business Development Skills for MBA Semester II students on the above mentioned date second time.

Each student was given a topic to prepare a day before and was asked to come prepared with it. The topics given were mostly from Political and Economic domains and ranged from Demonetization to GST to Crypto-currency. It was made sure that none of the students repeated the topic they had presented in the previous session.

The idea behind the activity is to inculcate confidence, speaking skills and knowledge of current affairs in the students. The activity took place at the seminar hall of Block C from 1.30 pm to 4 pm on 15<sup>th</sup> of Feb 2019. As decided earlier, the frequency of this activity has been fixed at weekly intervals. The activity could not be conducted last week as all the students had gone for their MTC training.

The activity was coordinated by Dr. D.K. Pandey and Mr. Manav Vigg. Apart from the coordinators, the Faculties which attended the activity were Dr. Manoj Pandey, Dr. Astha Joshi, Ms. Monica Bhadoria and Mr. Rajeev Dwivedi.

Each student prepared the topic and presented it on the podium. After each presentation, the student was told the duration for which he/she spoke along with detailed feedback from the Faculties present.

Some of the observations which came out from this activity are as follows:

1. Most of the students have decent language and communication skills.
2. Students had prepared their topics well and were more confident than their previous presentation.
3. The students have started to develop reading skills which helped them gather more knowledge about current affairs.
4. Even though the students showed increase in both knowledge and confidence yet there is still a lot of scope for improvement which should happen over the next few weeks with their consistent participation in this activity.

**Outcome of the Activity:** The activity will lead to inculcate confidence, speaking skills and knowledge of current affairs in the students. This will ultimately lead to better placements.

  
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